Automobile Association of South Africa

THE AUTOMOBILE ASSOCIATION OF SOUTH AFRICA NPC
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10 November 2026

AA BLACK FRIDAY AND CHRISTMAS CAMPAIGN TERMS AND CONDITIONS

1. **Campaign Overview**
   1.1. The AA Black Friday and Christmas Campaign ("the Campaign") offers percentage discounts on annual Membership.
   1.2. The Campaign provides the following discounts on the applicable annual Membership fees for qualifying AA Memberships:
      1.2.1. 20% discount for Black Friday; and
      1.2.2. 12.5% discount for Christmas.
   1.3. These Terms and Conditions must be read together with the standard AA Member Terms and Conditions.

2. **Campaign Period**
   2.1. The Campaign will run on the following dates, inclusive ("Campaign Period"):
      2.1.1. Black Friday Discount: 15 November 2026 to 30 November 2026; and
      2.1.2. Christmas Discount: 01 December 2026 to 24 December 2026.

3. **Eligibility**
   3.1. The Campaign is available to any customers who do not, at the time of purchase, hold a paid AA Membership.
   3.2. Only AA Go and AA Prime annual memberships qualify for the Black Friday discount.
   3.3. AA Go, AA Prime and AA Family memberships all qualify for the Christmas discount.

4. **How to apply the Discount**
   4.1. For purchases made on the AA website, the applicable campaign voucher code must be entered at checkout for the discount to be applied.
   4.2. For purchases made through the AA Call Centre, the discount will be applied by the agent at the time of purchase.
   4.3. The Campaign discount may not be applied retrospectively to any completed purchases, including purchases made during the Campaign Period where the applicable voucher code was not entered or the discount was not applied at the time of purchase.

5. **Campaign Exclusions**
   5.1. The Black Friday discount is not applicable to AA Family Membership.
   5.2. Membership renewals are excluded from the Campaign.
   5.3. The Campaign discount may not be used in conjunction with any other promotion, discount, voucher, or special offer.

THE AUTOMOBILE ASSOCIATION OF SOUTH AFRICA NPC
CHAIRPERSON: SAH KAJEE, EXECUTIVE DIRECTORS: FM RAMAGWEDE (CEO), L MASITE (CFO)
NON-EXECUTIVE DIRECTORS: MA MELLO, KJ MLAMBO, BF MOHALE, C SOOBRAMONEY, RA VAN WYK
Reg no. 1932/004001/08

5.4. The Campaign discount shall not apply where a customer has an existing emergency assistance request in progress at the time of purchasing the Membership, irrespective of whether the customer has completed the membership purchase.

Commented [MF1]: Or even this "The Campaign discount shall not be available in respect of any emergency assistance request relating to an incident that occurred, or was reported to the AA, prior to the commencement of the Membership."

6. General Conditions

6.1. The Campaign discounts are available only for qualifying Membership purchases made during the applicable Campaign period. The duration and benefits of any Membership purchased under the Campaign shall remain subject to the standard AA Member Terms and Conditions.

6.2. All Membership benefits and assistance services accessed by Members under the Campaign shall remain subject to the AA's standard service limitations, exclusions and operating procedures, as set out in the AA Member Terms and Conditions.

6.3. The AA reserves the right to amend, suspend, or terminate the Campaign where circumstances beyond its reasonable control require such action, subject to applicable law. The AA shall, where reasonably practicable, provide notice of any such amendment, suspension or termination. Any such action shall not affect rights or benefits already accrued by Members, subject to applicable law.

6.4. Participation in this Campaign constitutes acceptance of these Terms and Conditions as well as the AA Member Terms and Conditions, available in the AA Membership handbook and online.

6.5. These Terms and Conditions apply specifically to the Campaign and must be read together with the standard AA Member Terms and Conditions. They do not replace the standard AA Member Terms and Conditions, which shall continue to apply to all matters not expressly dealt with in these Campaign Terms and Conditions. In the event of any inconsistency relating specifically to the Campaign benefits, these Campaign Terms and Conditions shall prevail for the duration of the Campaign Period.

6.6. These Terms and Conditions are governed by the laws of the Republic of South Africa.